



2014 Annual Report

July 1, 2013 - June 30, 2014









LETTER FROM EXECUTIVE DIRECTOR AND BOARD CHAIR

Saying three simple words, *Home Sweet Home*, can bring so much overwhelming joy, especially to someone who has experienced the trauma of homelessness and then returned to stable permanent housing. At Montgomery County Coalition for the Homeless (MCCH), we believe that every person is entitled to the dignity of a home.

With your help, in the 2014 fiscal year we served nearly 1,600 currently and formerly homeless men, women and children. More than 770 people reside in our permanent housing programs with 95% maintaining their housing throughout the year. With the launching of our Vulnerability Initiative Program and our Veterans Affairs Safe Haven program, 20 additional individuals in our community experienced relief and joy when they opened the door to their new home.

Home Sweet Home for Veterans. We were honored to be awarded funding to provide low-barrier Safe Haven emergency housing for up to 15 chronically homeless veterans with severe and persistent mental illness and/or substance abuse disorder, thanks to our partnership with the U.S. Department of Veterans Affairs VA Capitol Health Care Network. Between March and June 2014, we opened two VA Safe Haven locations. Of the nine veterans who were served during fiscal year 2014, two moved into permanent housing.

Home Sweet Home for Medically Vulnerable and Chronically Homeless Individuals. In partnership with local government agencies, nonprofits, and other organizations, MCCH co-led the Montgomery County 100,000 Homes Campaign, part of a national campaign to end homelessness for our community's most medically vulnerable and chronically homeless individuals who faced the highest likelihood of death if they remained unsheltered. In December 2013, the Montgomery County Council awarded MCCH a special appropriation to house with medical supports 15 of the most vulnerable individuals. This funding enabled us to launch our Vulnerability Initiative Program in April 2014.

These successes and more are possible because of our compassionate professional staff members who dedicate themselves to helping clients succeed and never experience homelessness again, and our network of generous supporters—community members, government agencies, foundations, congregations, organizations, and corporations—who, through their donations and volunteer efforts, partner with MCCH in our work to end homelessness.

Thank you for supporting our mission to provide solutions to ensure that homelessness in Montgomery County is rare, brief, and nonrecurring. Because of you, men, women, and children in our community are experiencing *Home Sweet Home*.

HAME SWEET HAME

Susie Sinclair-Smith MCCH Executive Director

Dick Pettit MCCH Board Chair

Our Mission and Vision

Working together, Montgomery County Coalition for the Homeless and our affiliate Coalition Homes provide solutions to ensure that homelessness in Montgomery County is rare, brief, and nonrecurring. Our vision is to end homelessness in Montgomery County by building a community where everyone has a safe, stable, and affordable place to call home.

Our Programs

Permanent Supportive Housing

In FY14, 155 families, 308 children in families, and 251 single adults who were once homeless maintained stable and affordable housing throughout the county in our <u>seven permanent supportive housing (PSH) programs</u>. PSH clients have dedicated case managers who help them address the challenges that led to their homelessness and ensure they remain stably housed. Clients receive help with budgeting, securing benefits, completing job and school applications, accessing medical and mental health services, and more. All clients pay 30% of their income to rent and hold a lease for their unit. Clients can remain in our programs permanently, but many move on once they are capable of independent living and no longer need case management support.



Left: John, a Home First permanent supportive housing program client, shares old pictures of himself during a meeting with Program Director Jennifer Blackwell.

Right: Children enjoy the annual picnic for our Partnership for Permanent Housing program clients.

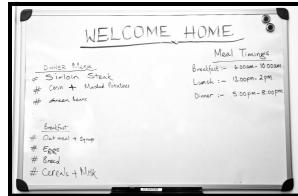


Emergency Shelter and Housing Programs

Since 1990, MCCH has provided shelter to men experiencing homelessness. Our Home Builders Care Assessment Center (HBCAC) men's emergency shelter, is the county's only year-round shelter for men,

served 739 men in fiscal year 2014. HBCAC provides clients on-site access to shelter, food, medical and psychiatric care, Back-to-Work mentoring services, and a dedicated case manager who meet their urgent needs and reconnect them to stable housing. We are pleased to report that through a housing locater position and case management services, 156 formerly homeless men moved into permanent housing in fiscal year 2014.

Our Safe Haven and VA Safe Haven emergency housing programs are shared homes that serve severely mentally ill men and women who have experienced chronic homelessness. Our six Safe Haven locations are staffed



Clients at our VA Safe Haven take turns cooking meals for the household.

24/7, and each client is assigned a case manager whose main goal is to help them develop independent living skills and connect them to stable housing. Clients also have access to an on-site psychiatrist who holds group and one-on-one sessions. Safe Haven clients who receive government assistance pay 30% of their income toward an occupancy fee. In fiscal year 2014, Safe Haven and VA Safe Haven programs served 67 men and women, of whom 13 moved on to permanent supportive housing.



Our Affiliate Organization

Coalition Homes, a nonprofit housing development organization created in 2005 owns and operates 96 units of affordable permanent supportive housing for formerly homeless individuals and families.



Our Community Engagement

Volunteer Opportunities

We are thankful to be a part of a caring community that volunteers time to support the vulnerable men, women, and children in our programs. In FY14, 3,630 volunteers dedicated over 11,000 hours in community service by preparing meals, completing landscaping projects, serving as Back-to-Work program mentors, holding collection drives, providing office support, and more.

We are especially grateful to our meal donors who provided over 90,000 meals at our HBCAC men's emergency shelter. This represents 64% of our annual meal needs, allowing us to reallocate financial resources to other critical client needs.



In June 2014, volunteers from Enterprise Rent-A-Car's Fleet Management Department shared their landscaping talents to beautify the yard at our VA Safe Haven program.





In fiscal year 2014, over 90,000 meals were donated for clients at our men's emergency shelter thanks to volunteers like Raya Salman who served a hot meal for 200 men all by herself!



For Discovery Communications' global day of volunteerism, "Discover Your Impact Day," volunteers completed various service projects at our shelter and Safe Haven.

Our Community Engagement

Raising Awareness of the Issue of Homelessness

Our new Speakers Bureau helped clients gain valuable public speaking skills and self confidence, empowering them to share their stories with congregations, businesses, schools, county and elected officials, community groups, and local media. Clients are trained by staff on effective communication and are compensated for their work.

Through the Fannie Mae Help the Homeless Walks, community group walks, and our signature Walk 'n Roll event in May 2014, our community friends helped MCCH raise awareness of the issue of homelessness and close to \$80,000 in critical funds to support our programs.

Ruby's Story



Ruby, a Speakers Bureau member who resides in our Partnership for Permanent Housing program, shared her story in a <u>touching video</u> we shared at our annual gala.

HOME Conference

Our annual HOME Conference educates local service providers, elected and government officials, and community members on best practices to address homelessness. The 2014 HOME Conference focused enhancing services for families and individuals, including the most medically vulnerable, as well as strategies around implementing a successful Montgomery County 100,000 Homes Campaign.



Our Community Engagement

Home Sweet Home: Celebrating Partnerships Gala

At this annual event, 225 guests raised over \$130,000 as we recognized invaluable contributions from our partners.

Distinguished Service Award. Montgomery County Council President Craig Rice received this award for his outstanding leadership in the effort to end homelessness. Councilmember Rice helped jump start and provide critical support for the implementation of the Montgomery County 100,000 Homes Campaign.

Distinguished Volunteer Award. Valerie Barton received this award for significant contributions toward helping MCCH develop our Speakers Bureau. Through her firm, The Barton Consultancy, Valerie also provided MCCH her expertise in healthcare policy by providing pro bono advice to MCCH on healthcare and Medicaid issues.

Distinguished Partner Award. Enterprise Holdings received this award for their commitment to MCCH and their pivotal leadership in the community. Enterprise has held annual back-to-school and holiday drives for clients in our programs, completed extensive yard beautification projects at our housing sites, and sponsored our gala.



From left: First Lady of Montgomery County Catherine Leggett and MCCH Executive Director Susie Sinclair-Smith with honorees Montgomery County Council President Craig Rice, Valerie Barton, and Vice President/General Manager of Enterprise Holdings, Michelle Bosch.



HOME SWEET HOME: FISCAL YEAR 2014 CLIENT SUCCESSES

Of the clients in our permanent housing programs:



of single adults developed and adhered to a monthly budget.



of families maintained or increased their income.

Of the men receiving case management at our men's emergency shelter:



In our Safe Haven emergency housing programs:



enrolled in educational or vocational training programs.



regularly accessed mental health or substance abuse treatment.



LIVING A HEALTHIER LIFE: CLIENT SUCCESS STORY

At the age of 39, John found himself homeless while struggling to overcome substance abuse. Just four years before that, he had been married with two sons. "My life was really going downhill," he recalls.

While living on the street, he discovered he had high blood pressure and diabetes. Desperate to get his life back on track, he began working at Metro Access, but, still plagued by substance abuse, he found himself out of work in 2007. By 2008, he began sleeping at the White Flint Metro station bus stop a location where he once picked up passengers on his Metro Access route.

Later that year, John became a client at our HBCAC men's emergency shelter where he became sober. In February 2009, with the help of his case manager at HBCAC, John was accepted into our Creative Housing Initiative Pilot Project (CHIPP) housing program. CHIPP provides permanent housing for 16 low-income individual adults who were frequent users of the emergency medical and corrections systems and who often suffer from multiple disabilities.

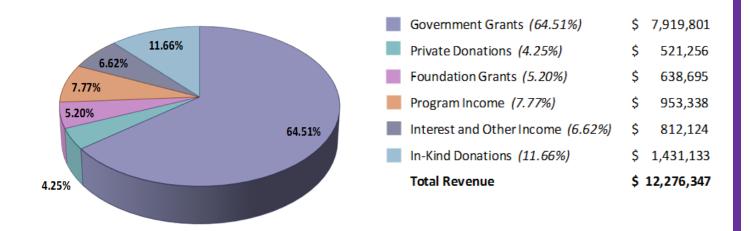
John says that since moving into MCCH's permanent supportive housing he has piece of mind, has been able to repair his relationship with his sons, and feels healthier. "My case manager got me on the right path to turn my life around," said John. "If it wasn't for this program, I would've been dead." On September 20, 2014, John celebrated six years of sobriety.





John gives an emotional testimony on how becoming housed changed his life at a Montgomery County 100,000 Homes Campaign press conference.

HOME SWEET HOME: 2014 SUMMARY OF REVENUE AND EXPENSES REVENUE



EXPENSES

1.29% 1.49% 4.54% 5.14% 8.74% 11.31% 12.86%

Permanent Supportive Housing Programs

Total Expenses	\$	12,126,496
Fundraising (3.74%)	\$	453,320
Management & Admin (8.32%)	\$	1,008,525
Administration		
Cordell (8.74%)	\$	1,060,367
HBCAC (11.31%)	\$	1,372,038
Emergency Shelter and Housing Programs		
100,000 Homes (1.29%)	\$	156,967
CHIPP (1.49%)	\$	180,701
Home First (4.54%)	\$	551,087
Hope Housing (5.14%)	\$	623,149
Cordell (8.74%)	\$	1,060,367
Seneca Heights (16.21%)	\$	1,965,513
PPH (26.36%)	\$	3,195,948



The financial statements for Montgomery County Coalition for the Homeless represent fiscal year 2014 from July 1, 2013 through June 30, 2014. These statements were audited by an independent auditor and are available in their entirety by contacting the MCCH administrative office.

This list comprises donors with cumulative giving of \$100.00 or more between July 1, 2013, and June 30, 2014. We regret any error or omission and ask that corrections be brought to our attention. Please contact Andrea Nesby at anesby@mcch.net or 301-917-6657.

Congregations

Ashton United Methodist Church, Ashton B'nai Israel Congregation, Rockville Church of the Resurrection, Burtonsville Congregation Beth El of Montgomery County, Bethesda

Damascus United Methodist Church –
Harwood House, Damascus
Damascus United Methodist Church –
UMC Women, Damascus
Faith United Methodist Church, Rockville
Faith United Methodist Church – Missions
Committee, Rockville
Global Mission Church of Greater
Washington, Silver Spring

Good Shepherd United Methodist Church, Silver Spring

The Inter-Faith Chapel – Missions Committee, Silver Spring

The Inter-Faith Chapel – Interfaith Committee For the Homeless and Working Poor, Silver Spring

Kensington Baptist Church, Kensington North Chevy Chase Christian Church, Chevy Chase

St. Matthew Presbyterian Church, Silver Spring

St. Patrick's Catholic Church, Rockville St. Paul United Methodist Church, Laytonsville Trinity United Methodist Church,
Germantown
Unitarian Universalist Congregation of Rockville,
Rockville

Corporations

Avison Young Ballard Spahr, LLP **Charles Schwab** Chevy Chase Trust Clancy Law LLC **Costco Wholesale Corporation** DARCARS Automotive Group DIRFCTV Edelman Financial Services LLC Edge Technologies, Inc. El Mezcal Restaurant Enterprise Holdings, Inc. **Executive Sounding Board Associates LLC Executive Wholesale Tire** Goodman, Realtors Greater Capital Area Association of REALTORS The Grille at Flower Hill Inside Mortgage Finance Publications, Inc. Insurance Associates, Inc. The JBG Companies Laurenzo's Prime Rib Linowes and Blocher LLP





Our friends from Greater Capital Area Association of REALTORS (GCAAR) at our Walk 'n Roll event in May 2014.

Mann & Marshall, LLP MERC Capital Management Monument Construction, Inc. **Paddock Swimming Pool Company** Pepco The PNC Financial Services Group **Quantum Companies** R.M. Associates Sandy Spring Bank Sandy Spring Builders, LLC Seasons 52 Shearman & Sterling LLP Shulman, Rogers, Gandal, Pordy & Ecker, P.A. Snyder Cohn The Speaker Group, LLC Urban Ventures, Inc. WeinsweigAdvisors LLC Wiley Rein LLP Zalco Realty, Inc.

Foundations

3M Foundation The Community Foundation for the National **Capital Region Darden Foundation Enterprise Holdings Foundation** Eugene and Agnes E. Meyer Foundation Freddie Mac Foundation **GEICO** Philanthropic Foundation The J. Willard and Alice S. Marriott Foundation Jim and Carol Trawick Foundation, Inc. The Morris and Gwendolyn Cafritz Foundation O'Neill Foundation Sanford and Doris Slavin Foundation **Sharing Montgomery Fund** United Jewish Endowment Fund **V&S** Foundation

Government

City of Gaithersburg
City of Rockville
Department of Health and Human Services
Housing Opportunities Commission
Maryland Emergency Food Program
Montgomery County Correctional Facility
Montgomery County Emergency Food &
Shelter Program
Montgomery County Employee Giving Campaign

Nonprofits

Housing Unlimited Cornerstone Montgomery Interfaith Works Shepherd's Table



Schools

Charles E. Smith Jewish Day School – Lower School Francis Scott Key Middle School Jewish Community Center of Greater Washington Preschool Montgomery College Oakland Terrace Elementary School

Individuals, Community Groups & Family Foundations \$10,000 – \$24,999

Laura and Guy Cecala Pettit Family Charitable Foundation

\$5,000 - \$9,999

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\$2,500 - \$4,999

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David LaRoche and Linda Budney
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David and Kathie Weinberg
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\$1,000 - \$2,499

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MCCH supporters First Lady of Montgomery County Catherine Leggett and Montgomery County Philanthropist of the Year Tamara Darvish.



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Steve Weil (far right), an MCCH volunteer, hosted a viewing party at Temple Emanuel for <u>Without a Home in a 'Wealthy' County</u>", a documentary he coproduced featuring MCCH client interviews. Clients featured in the video joined Executive Director Susie Sinclair-Smith and Steve to celebrate at the event.

This list comprises donors with cumulative non-monetary giving totaling \$100.00 or more between July 1, 2013, and June 30, 2014. We regret any error or omission and ask that corrections be brought to our attention. Please contact Andrea Nesby at anesby@mcch.net or 301-917-6657.

Congregations

Blessed Sacrament, Washington, D.C. B'nai Israel Congregation, Rockville The Church of Jesus Christ of Latter-day Saints, Kensington Church of the Redeemer, Gaithersburg Congregation B'nai Tzedek, Potomac Dayspring Church, Germantown Episcopal Church of the Ascension, Gaithersburg **Epworth United Methodist Church** Gaithersburg Fairhaven United Methodist Church Gaithersburg First AME Church of Gaithersburg Holy Resurrection Orthodox Church, Potomac The Inter-Faith Chapel – Interfaith Committee for the Homeless and Working Poor International Society for Krishna Consciousness of DC, Potomac Journey's Crossing Church, Gaithersburg Lutheran Church of the Good Shepherd Olney Mill Creek Parish United Methodist Church,

New Hope Presbyterian Church, Derwood Reid Temple AME Church, Silver Spring Saint Mark Presbyterian Church, Rockville Saint Rose of Lima Parish, Gaithersburg There's Hope Christian Church, Gaithersburg Tikvat Israel Congregation, Rockville Washington Grove UMC, Washington Grove

Community Groups

Asbury Methodist Village, Gaithersburg
Boy Scout Troop 1094
Brownie Troop 5752
Folk 'n Great Music
Food Recovery for the Hungry
Girl Scout Service Unit 33-7
Girl Scout Troop 578
Green Sprout 4-H Club
Hand for a Hand
International Cultural Center
Kiwanis Club of Olney
Washington National Baseball Club
The Wednesday Club of Sandy Spring

Corporations

Ameriprise Financial
Arthritis and Rheumatism Associates, P.C.
Avison Young
Bank of America
The Bean Bag Deli & Catering Co.
Boston Market
Enterprise
Fisher BioServices
ICQ Investigation Firm
JBG Cares Committee
McMahon Solutions
Old World Stone, Germantown
Simply Accessories, Inc.
Snyder Cohn
Strathmore



Rockville



Brownie Troop 5752 donated and assembled welcome home baskets filled with essential households items for clients moving into permanent housing.

Kicks for Kids
Montgomery County Police Explorer
Post 1986
NeighborWorks Capital
RFS Gives Back
United Way of the National Capital Area
World Bank
Xtreme Aero

Schools

Darnestown Elementary School Farmland Elementary School Herbert Hoover Middle School

WeinsweigAdvisors LLC WSSC Federal Credit Union

Government

City of Rockville

Nonprofits

Corporate Volunteer Council of Montgomery County Gifts for the Homeless, Inc God's Connection Transition Home Builders Care Foundation, Inc.

Organizations and Associations

Abren Enhun Support Association Bethesda Big Train D.C. Hockey League



From left: Lindsay Buss and Katie Bolton deliver holiday gift donations from World Bank employees.



Individuals

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Our friends at Snyder Cohn donated flowers and other yard materials for their beautification project at our Hope Housing permanent supportive housing program.



Montgomery County 100,000 Homes Campaign volunteers, including clients in our Seneca Heights
Apartments, assembled welcome home kits for homeless individuals who will move into permanent supportive housing.



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